



## NEWS RELEASE

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Contact: Amber Elliott, Filament Marketing  
ambere@filamentmarketing.com  
608-310-5335

### BOVANCE NAMES SCHOLARSHIP WINNER

April 8, 2011 *Sioux Center, Iowa* – Bovance has chosen Brent Sexton from Rockwell City, Iowa, as the winner of the first Bovance Scholarship Contest. Sexton, along with 15 other applicants, chose one of five topics about cloning and genetic preservation to write an essay.

Sexton is currently a freshman at Iowa State University majoring in Animal Science with a Pre-Veterinary Option. He is extremely involved on campus as a member of Alpha Gamma Rho Fraternity, Block & Bridle Club, Pre-Vet Club and was on the Dean's List the Fall of 2010.

Already passionate about the livestock and genetics industry, Sexton has been working at Collison Veterinary Services & Embryo Transfer since 2008 assisting with veterinary and embryo transfer procedures. Sexton attended Rockwell City – Lytton High School where he was involved in FFA, FCCLA, football, wrestling and baseball.

The Bovance Student Scholarship Contest premiered in January 2011 and was open to high school seniors and students pursuing their first or second year of higher education. Students picked a topic to write about, ranging from which animal they would clone to how they would explain to a consumer that meat and milk from cloned animals is safe. Sexton answered the questions “How do you think cloning and genetic preservation benefit the livestock industry?” His winning essay can be viewed at [www.bovance.com](http://www.bovance.com) or on the Bovance Facebook page [www.facebook.com/bovancetechnologies](http://www.facebook.com/bovancetechnologies).

Bovance is a joint-venture between Trans Ova Genetics of Sioux Center, Iowa and ViaGen of Austin, Texas. Trans Ova Genetics helps cattle breeding



clients effectively implement advanced reproductive technologies, including embryo transfer, in vitro fertilization, sexed semen, genetic preservation and cloning. ViaGen adds value to the marketplace by cloning animals, licensing and selling proprietary animal genetics, and providing traits and technology for animal agriculture industries worldwide. Bovance provides bovine cloning services and genetic opportunities to cattle producers across North America as an exclusive product offering from Trans Ova Genetics.

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**Editor Notes:**

Electronic text and additional cloning-related reference materials are available for download at: <http://www.bovance.com> or <http://www.filamentmarketing.com/resources.htm>

If you are interested in publishing the winning essay please contact Amber Elliott at [ambere@filamentmarketing.com](mailto:ambere@filamentmarketing.com) or 608-310-5335.